

# PROFORMANCE

## Would you like an innovative way to solve business issues with your team?

**Idea Navigator** is a problem solving toolkit. You use it to help you and your team come up with innovative solutions to business problems. The key to **Idea Navigator's** effectiveness is that it uses the familiar look and feel of a board game making it easy to use.

Our qualified and experienced facilitators work with your team through the process based on your organisation's brief and time frame. Most teams spend 3-4 hours using **Idea Navigator** to define, analyse, innovate, address and develop robust action plans for business problems.

Whatever the industry, whatever the issue, **Idea Navigator** is a practical and quick way to generate "outside-the-square" solutions to business problems.

### How does Idea Navigator work?

The board takes you through a methodical problem solving process. It begins by helping you define the problem or opportunity, then it gets you to explore root causes. Next you brainstorm solutions and finally it helps you to build support for your ideas. Throughout the process, the cards ask questions, guide discussion, suggest activities and stimulate your creativity.

The way that **Idea Navigator** brings together the use of the board and cards helps you and your team be both creative and methodical in your approach to problem solving.

If you would like to view the **Idea Navigator** Toolkit, please contact us.

