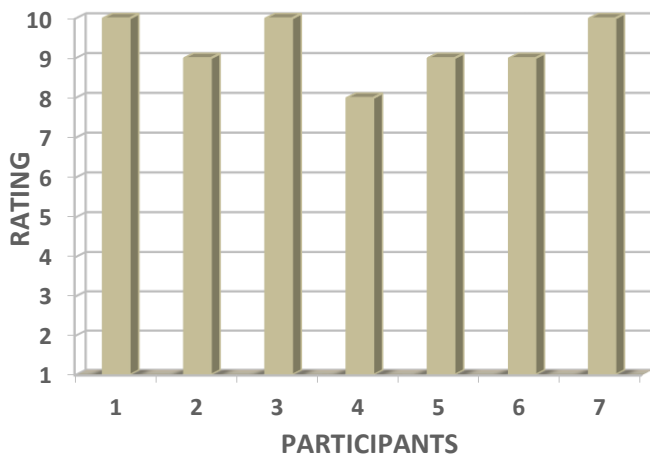


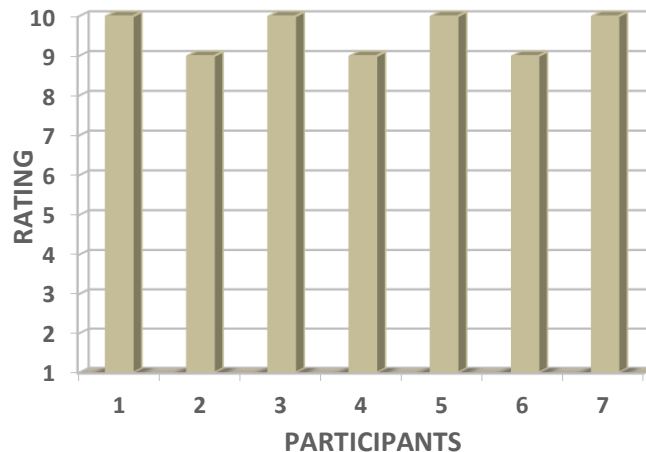
PrintNZ Understanding your Customer

20 October 2016 – Participant's Feedback

Overall Assessment of the WORKSHOP



Overall Assessment of the TRAINER



What was your overall assessment of the workshop?

Average: 9.28

Range: 8-10

What was your overall assessment of the trainer?

Average: 9.57

Range: 9-10

What parts of the workshop were of most value to you?

- Everything!
- Learning customer personalities and how to tackle them
- Different sales techniques
- The studies of personalities and words to use for each
- Communication with our customer
- Communication types
- Learning how the customers personalities affect sales

What else would you like to have covered in future workshops?

- Negotiation Skills
- Budget

If this workshop was to be held again, what advice do you have to make it more valuable for future participants?

- I don't have feedback on the workshops but I do think that the assessments could be more user friendly, maybe online forms? It was very hard to format and fill out.
- Do the reading!
- Prepare more before